

## **Webinar**

### **Paolo Sospiro & Marco Ciro Liscio**

**University Polytechnic of Marche  
Centre for Innovation and Entrepreneurship @ Department of Information  
Engineering**

## **“The Adriatic-Ionian Region: A state of the art”**

### **Abstract:**

The webinar presents the main findings of a report prepared during the last months regarding the state of the art on the Adriatic-Ionian Region in terms of strategy, scientific literature review and the EUSAIR strategy relationship with other EU strategies. The main means by which the objectives of the strategy can be achieved is the INTERREG ADRION programme, which directs the necessary actions in the region, supporting projects that implement the objectives of the strategy.

The focus of the report is on two of the main sectors for the area: fisheries and transport.

Small-Scale Fisheries, in particular have an important role in the region, both at economic and environmental level.

Transport is strongly linked with the digitalization: in fact, digitalising transport and infrastructures is the cardinal principle of the Smart Specialization Strategy, and in particular in the EU strategy for the Adriatic-Ionian Region it assumes a relevant aspect in the coordination and improvement of the network of infrastructures and means of transport that use the Adriatic and Ionian seas as “internal sea”, making it a real marine highway, through some projects supported by the INTERREG ADRION Programme.

Recalling that the Adriatic-Ionian region is one of several European macro-regions, an overview of the first macro-regional strategy set up at European level, the Baltic Sea Strategy, is proposed as an example of good practice from which the EUSAIR can take inspiration.

The main connection between the two regions, the Baltic-Adriatic Corridor, is analysed and an overview of the other European corridors (9 in total) is given.

**28<sup>th</sup> March 2022 - time 3:00 pm**

**[Virtual Room](#)**

**Polo Monte Dago - via Breccie Bianche 12**

**Interested people are welcome to attend**

# Centro di Ricerca e Servizio sull'Innovazione e l'Imprenditorialità (CII)



Università Politecnica delle Marche

## Short Bio:

**Paolo Sospiro** is post doc at CII and coordinator of the Sustainability and Digitalization research area. He is graduated in Political Economy at University of Ancona (Polytechnic University of Marche) and PhD in Development Economics at University of Florence. He is external researcher at the Department of Industrial Engineering of the Faculty of Engineering of University of Florence (Florence, Italy) and he is Director of EUAbout in Brussels ([www.eu-about.eu](http://www.eu-about.eu), Belgium). He is lecturer on Economics at University eCampus at the Faculty of Engineering. He is advisor of Skillman and Alto Valore network and member of InnovAzione and Ares 2.0. He is specialized on public policy and particularly on Services of General Interest (Energy, Waste Management and circular economy, Water Supply, Transport and Education) related to innovation (digitalization and green transition).

He published different books and articles on international scientific journals. He has been visiting PhD student at European University Institute (Fiesole, Florence, Italy) and Erasmus Visiting Student at the ISCTE (Lisbon, Portugal). He has been visiting scholar-professor at the Beijing Normal University (Beijing, China), Institute for Work and Technology of University of Dortmund (Gelsenkirchen, Germany) and Institute for Social Studies of the Lisbon University (Lisbon, Portugal).

**Marco Ciro Liscio** is a PhD student in Information Engineering, at the Centre for Innovation and Entrepreneurship, Università Politecnica delle Marche (Ancona, Italy), in the Sustainability and Digitalization research area. He has a bachelor's degree in Logistics Systems Engineering for Agrifood at the University of Foggia (Foggia, Italy) in 2019 and a master's degree in Management Engineering at the Polytechnic University of Bari (Bari, Italy) in 2021. His scientific activities have focused on the field of sustainable energy from the point of view of cost and benefit analysis (CBA), as well as the study of Business Plans for innovative green companies in the field of Euro-design. Now his research is focused on the study of LCA in the textile sector to propose innovative and sustainable Business Models to the textile industry.

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