

Bertinoro 5-7 September 2021  
Summer Learning Laboratory on:

# STRUCTURAL CHANGES, INDUSTRIAL STRATEGY AND POLICY

International scenarios with  
a special zoom on Automotive



**Scientific Project:**

**Prof. Marco R. Di Tommaso** (Alma Mater Studiorum -  
Università di Bologna, EmiliaLab and c.MET05)

**Prof. Gianluca Marchi** (Università degli Studi di Modena e  
Reggio Emilia and EmiliaLab)

**Laboratory Management:**

**Dott.ssa Marianna Scaglioso**

Promoted in collaboration with:



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### PART (A) DAY ONE:

#### (1) Industrial Dynamics; (2) Industrial structural change; (3) Industrial Policy

In the first day invited speakers will present and discuss the global industrial scenario: main actors, principal trends and on-going dynamics. A special focus will be addressed to current structural change processes and future developments in world's industry strategies. Participants will then focus on the industrial policy debate, referring to the main on-going challenges as sustainability, innovation, liberalization and competition vs protectionism and economic nationalisms, local and regional development vs international equilibria and dynamics.

### HEADINGS PART A

- **Trends and dynamics of world industry:** historical evolution, current positioning and future scenarios;
- **Structural Change and industrial dynamics:** theories and implications for the contemporary global settings; - Industrial policy: theories, practices and challenges for the future.

### PART (B) DAY TWO:

#### The Automotive Industry: (a) actors; (b) trends; (c) dynamics

The invited speakers will introduce and discuss some key topics related to the Automotive industry. Among others, a focus will be addressed to current changes and future scenarios in world's car manufacturers' strategies, to understand how the new technological trends may affect production and commercial strategies. Participants will also focus on organizational issues that firms in the automotive industry are facing to manage the deep technological transition involving products and processes. A specific view will be given to changes in firms' patenting strategies in front of the wave of new technologies that are interesting the whole car supply chain.

### HEADINGS PART B

- **New technology trends, evolving strategies of world car manufacturers:** current positioning and future scenarios;
- **Organizing innovation in car industry:** technological transition calls for organizational transition.
- **Patenting strategies in the automotive industry:** who's innovating what.

For further information please contact dr.ssa Marianna Scaglioso: [cisp@unife.it](mailto:cisp@unife.it)

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### Scientific Working Group

**Elisa Barbieri** (Ca' Foscari University of Venice and c.MET05)

**Giulio Buciuni** (Dublin Trinity College)

**Ivano Cardinale** (Goldsmiths University of London and c.MET05)

**Giancarlo Corò** (Ca' Foscari University of Venice and c.MET05);

**Marco R. Di Tommaso** (Alma Mater Studiorum – University of Bologna, EmiliaLab and c.MET05)

**Andrea Ferrannini** (ARCO – Action Research for CO-development and c.MET05)

**Fabio Landini** (University of Parma and c.MET05)

**Gianluca Marchi** (University of Modena and Reggio Emilia and EmiliaLab)

**Lorenza Monaco** (ENS Paris Saclay/GERPISA – France and University of Johannesburg –South Africa)

**Sergio Paba** (University of Modena and Reggio Emilia)

**Chiara Pollio** (University of Ferrara and c.MET05)

**Elena Prodi** (University of Ferrara, Alma Mater Studiorum – University of Bologna and c.MET05)

**Francesco Prota** (University of Bari “Aldo Moro” and c.MET05)

**Alberto Rinaldi** (University of Modena and Reggio Emilia)

**Lauretta Rubini** (University of Ferrara and c.MET05)

**Roberto Scazzieri** (Alma Mater Studiorum – University of Bologna, Accademia Nazionale dei Lincei and c.MET05)

**Francesca Spigarelli** (University of Macerata and c.MET05)

**Francesco Zirpoli** (Ca' Foscari University of Venice)

## STRUCTURAL CHANGES, INDUSTRIAL STRATEGY AND POLICY

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### Participants

**Riccardo Arcaleni** (Alma Mater Studiorum - University of Bologna)

**Daide Bernardi** (Alma Mater Studiorum - University of Bologna)

**Giulio Buciuini** (Dublin Trinity College)

**Matteo Buratti** (Alma Mater Studiorum - University of Bologna)

**Ivano Cardinale** (Goldsmiths University of London and c.MET05)

**Abhinav Chadha** (University of Modena and Reggio Emilia)

**Giovanni Coppola** (Alma Mater Studiorum - University of Bologna)

**Andrea Nicolò Damiani Ferretti** (Alma Mater Studiorum - University of Bologna)

**Marco R. Di Tommaso** (Alma Mater Studiorum - University of Bologna, EmiliaLab and c.MET05)

**Luca Freddi** (Alma Mater Studiorum - University of Bologna)

**Fabio Landini** (University of Parma and c.MET05)

**Lorenzo Lovallo** (Alma Mater Studiorum - University of Bologna)

**Alessandro Malagoli** (University of Modena and Reggio Emilia)

**Nikhil Mandlagiri** (University of Modena and Reggio Emilia)

**Gianluca Marchi** (University of Modena and Reggio Emilia and EmiliaLab)

**Lorenza Monaco** (ENS Paris Saclay/GERPISA - France and University of Johannesburg -South Africa)

**Lineker Ono** (Cornell University, Ithaca, New York)

**Sergio Paba** (University of Modena and Reggio Emilia)

**Andre Paradise** (Cornell University, Ithaca, New York)

**Alessio Picariello** (Alma Mater Studiorum - University of Bologna)

**Chiara Pollio** (University of Ferrara and c.MET05)

**Francesco Prota** (University of Bari "Aldo Moro" and c.MET05)

**Gianmarco Ravecca** (Alma Mater Studiorum - University of Bologna)

**Alberto Rinaldi** (University of Modena and Reggio Emilia)

**Matteo Sabatini** (Alma Mater Studiorum - University of Bologna)

**Marianna Scaglioso** (University of Ferrara and c.MET05)

**Roberto Scazzieri** (Alma Mater Studiorum - University of Bologna, Accademia Nazionale dei Lincei and c.MET05)

**Francesca Spigarelli** (University of Macerata and c.MET05)

**Sushrut Sudarshan Surve** (Cornell University, Ithaca, New York)

**Tommaso Trunfio** (Alma Mater Studiorum - University of Bologna)

**Massimo Verri** (Alma Mater Studiorum - University of Bologna)

**Manuel Vincitorio** (Alma Mater Studiorum - University of Bologna)

**Luca Zannini** (University of Modena and Reggio Emilia)

**Francesco Zirpoli** (Ca' Foscari University of Venice)