

**THE CHINA AND ITALY
RESEARCH AND
LEARNING PROJECT**

PROJECT ACTIVITIES
2001 - on going

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政策培训项目

PROJECT SYNOPSIS

The China and Italy Research and Learning Project, launched in 2001, is directed by Prof. **Marco R. Di Tommaso**, Full Professor of Applied Economic Studies at the University of Ferrara (Italy), Director of c.MET05 (Interuniversity Centre for Applied Economic Studies - universities of Ferrara, Florence, Naples, Marche), Director of The China and Italy School of Policy and Honorary Professor at SCUT (South China University of Technology), China. The project is jointly managed with Prof. **Lauretta Rubini**, Professor of Economics and Firm Organisation at the University of Ferrara (Italy) and Senior Researcher at c.MET05 and Prof. **Elisa Barbieri**, Professor of Economics at the University of Udine (Italy) and Senior Researcher at c.MET05.

During these years of activities the project has benefited from the collaboration of several Italian and Chinese Institutions. Among them, in alphabetical order: c.MET 05 (Inter-university Centre for Applied Economic Studies, University of Firenze, Ferrara, Marche Polytechnics and Naples L'Orientale), Emilia Romagna Region Government, General Consulate of Italy in Guangzhou/Canton, Italian Ministry of Foreign Affairs, Italian Ministry of University and Research, Lombardia Region Government, OECD (Organization for Economic Cooperation and Development), People's Government of Guangdong Province, South China University of Technology, Toscana Region Government, University of Birmingham, University of Pisa, University of Venezia Cà Foscari, Sun Yat-sen University.

In synthesis, the project has been focusing on the industrial development dynamics of Italy and China in the international scenario, with particular attention to the industrial policy implications in both countries.

The main activities of the project include: research fieldworks, data collection and analyses, reports and scientific publications, public presentations to conferences, organisation of forums, workshops and seminars, exchange of students and professors, teaching and learning programmes. A detailed list of these activities is presented in the following pages.

ACTIVITIES INCLUDED IN “THE CHINA AND ITALY RESEARCH AND LEARNING PROJECT” (SELECTED ONES)

(1) Publications (selected):

- Zheng, G., Barbieri, E., Di Tommaso, M.R. Zhang, L., “Economic and technology development zones, SEZ and other special economic enclaves: Zooming in on the Chinese case”, in *China Economic Review* (2016), doi: 10.1016/j.chieco.2016.01.001
- Barbieri, E., Di Tommaso, M.R, Tassinari, M., (2015), “Politiche industriali selettive e settori strategici. Lo scenario e scelte di Pechino” in *L’Industria - Rivista di economia e politica industriale*, Il Mulino, Bologna, N. 3/15.
- Rubini L., Barbieri E. Di Tommaso M.R., (2015) *Special Economic Zones and Industrial Clusters*, in “The International Encyclopedia of Social and Behavioral Sciences”, 2nd Edition, Elsevier.
- Di Tommaso M.R., Sarcina A., Bonnini S., (2014) *China: industrialization, growth and territorial disparities. A challenge to the sustainability of the process of change and development* in *L’Industria - Rivista di economia e politica industriale*, Il Mulino, Bologna, N. 3/14.
- Motta L. , LI P., Zhao M. , Di Tommaso M.R., Rubini, L. , (2014) *The research on intellectual capital measurement based on Chinese Institutional Environment*, in “*管理学报* (Guanli Xuebao) - Chinese Journal of Management”, vol. 11, n. 9/2014.
- Di Tommaso, M.R., Rubini, L., Schweitzer, S.O., (2014) “Chinese Demand For Health And Business Opportunities For Western Medicine Industries. How Industrial Policy Might Encourage The Link”, in *c.MET05 Working Paper*, No. 1406.
- Barbieri E., Huang M., Di Tommaso M.R., Hailin L., (2013) *Made-in-China high-tech national champions of business excellence*, in “*Measuring Business Excellence*”, Vol. 17, n. 2.
- Rubini L., Barbieri E., (2013) *Guangdong Province, China: Firms, Cities and Sectors of Excellence*, in “*Measuring Business Excellence*”, Vol. 17, n. 2.
- Rubini L., Motta L., Di Tommaso M.R., (2013) *Quality-based excellence and product-country image. Case studies on Italy and China in the beverage sector*, in “*Measuring Business Excellence*”, Vol. 17, n.2.
- Barbieri E., Sarcina A., Bazzucchi L., Di Tommaso M.R., (2013) *Promoting business excellence at local level: the case of Guangdong Province, China*, in “*Measuring Business Excellence*”, Vol. 17, n. 2.
- Di Tommaso M.R., Bazzucchi L. (2013), *Cina contemporanea: Un’analisi sulle politiche per la promozione della specializzazione industriale a livello territoriale*, in “*L’Industria - Rivista di economia e politica industriale*”, Il Mulino, Bologna, N. 3/13.
- Di Tommaso M.R., Sarcina A., Bonnini S. (2013), *Industrializzazione e squilibri territoriali: un’analisi esplorativa dedicata al caso cinese*, in “*L’Industria - Rivista di economia e politica industriale*”, Il Mulino, Bologna, N. 3/13.
- Rubini L., Barbieri E. (2013), *Percorsi evolutivi nel sostegno alle imprese in Cina. Un’analisi delle imprese leader e riflessioni sulla politica industriale*, in “*L’Industria - Rivista di economia e politica industriale*”, Il Mulino, Bologna, N. 3/13.
- Petti C., Podetti S., Rubini L. (2013), *Innovazione in Cina: chi è il vero imprenditore?*, in “*L’Industria - Rivista di economia e politica industriale*”, Il Mulino, Bologna, Vol. N. 3/13.

- Di Tommaso M.R., Rubini L., Barbieri E., *Southern China: Industry, Development and Industrial Policy*, (2012) Milton Park Abingdon United Kingdom, Routledge.
- Di Tommaso, M.R., Barbieri, E., Rubini, L., (2012) The Cantonese model: Clusters of firms and local industrial development policy in Southern China, in "c.Met05 working papers", n.1212.
- Barbieri, E., Di Tommaso, M.R., Huang, M., (2012) , Innovation in Chinese cluster-based leading enterprises, in "c.Met05 working papers", n.1213.
- Barbieri E., Di Tommaso M.R., Bonnini S., (2012) Industrial Development Policies and Performances in Southern China: Beyond the Specialised Industrial Cluster Program, in "China Economic Review", Vol. 23, no 3, pp. 613-625.
- Di Tommaso, M.R., Barbieri, E., Huang M., (2010) Industrial Development Policy and Innovation in Southern China: Government targets and firms behaviour, January 2010, in "European Planning Studies", Volume 18, n.1, pages 83-105.
- Di Tommaso M.R., Huang M., (2010) Knowledge transfer between universities, hospitals and industry: a case study of the traditional Chinese medicine industry, in "International Journal Healthcare Technology and Management", vol. 11, n. 4.
- Barbieri, E., Di Tommaso, M.R., Rubini, L., (2009) *Industria contemporanea nella Cina meridionale: governi, imprese e territori*, Carocci Editore, Roma.
- Di Tommaso, M.R., Barbieri, E., Rubini L. (2009) Local Development in Southern China: the Two Hundreds "one-city-one-product" towns, in "Economia e Politica Industriale", 3/09.
- Di Tommaso, M.R., Rubini, L., (2009) "Made in Italy" and "Made in China": Empirical analysis and industrial policy implications, in "c.Met05 working papers", n.0209.
- Di Tommaso M.R., Baradel A., (2008) *Manifattura cinese e manifattura italiana. Analisi empirica e implicazioni per la politica industriale*, in "L'industria - Rivista di economia e politica industriale", Bologna, il Mulino, 3/08.
- Di Tommaso M.R., Bellandi, M., (2006) *Il fiume delle perle. La dimensione locale dello sviluppo industriale cinese e il confronto con l'Italia*, Torino, Rosenberg & Sellier.
- Di Tommaso M.R., Bellandi, M., (2006) *La nuova industria cinese e il confronto con l'Italia*, in *Il fiume delle perle. La dimensione locale dello sviluppo industriale cinese e il confronto con l'Italia*, Torino, Rosenberg & Sellier.
- Di Tommaso M.R., (2006) "La questione cinese: politiche per il riposizionamento e il consolidamento strategico dell'industria italiana", in *Il fiume delle perle. La dimensione locale dello sviluppo industriale cinese e il confronto con l'Italia*, Torino, Rosenberg & Sellier.
- Di Tommaso, M.R., Bellandi, M., Rubini, L., (2006) *Aprendiendo del debate internacional sobre cluster y districtos: variables relevantes para la investigacion empirica en China*, in Di Maria, E., Micelli, S., (eds.) "Sistemas locales en la redes internacionales de produccion", Roma, Aracne Editrice.
- Di Tommaso, M.R., Rubini, L., (2005) *La geografia della produzione in Guangdong: agglomerazioni di imprese e città specializzate*, in Bellandi, M. Biggeri, M., "La sfida industriale cinese vista dalla Toscana distrettuale", Quaderni di Toscana Promozione, Firenze, n. 1/05.
- Di Tommaso, MR., (2005) *La questione cinese e quella italiana: alcune riflessioni per il dibattito di politica industriale*, in "Annuario socio-economico ferrarese", ed. by CDS, Ferrara, CDS Edizioni.
- Bellandi, M., Di Tommaso, M.R., (2004) *Guangdong, Cina: un laboratorio per lo studio della nuova industria*, in "Economia e Politica Industriale", Franco Angeli, n.121-04.
- Bellandi, M., Di Tommaso, (2004) *The case of Specialised Towns in the Guangdong Province, China*, in "European and Planning Studies", Vol. 12/04.

(2) Presentations (workshops, conferences, etc.) - selected

- Di Tommaso, M.R., Barbieri, E., Tassinari, M., *The political economy of selective industrial policies*, presented at IIPPE - International Initiative for Promoting Political Economy, Seventh Annual Conference in Political Economy, Lisbon, Portugal, Sept 6-10t 2016.
- Di Tommaso, M.R., Barbieri, E., Tassinari, M., Huang, M., *China's Development Plans: the government's choice of its industrial pillars*, presented at IIPPE - International Initiative for Promoting Political Economy, Seventh Annual Conference in Political Economy, Lisbon, Portugal, Sept 6-10t 2016.
- Di Tommaso, M.R., Tassinari, M., Barbieri, E., Morleo, G., *Manufacturing development and industrial policy. The Korean way*, presented at IIPPE - International Initiative for Promoting Political Economy, Seventh Annual Conference in Political Economy, Lisbon, Portugal, Sept 6-10t 2016.
- Di Tommaso, M.R., Angelino, A., *Industrial policy in Vietnam between export-led growth and selective planning*, presented at IIPPE - International Initiative for Promoting Political Economy, Seventh Annual Conference in Political Economy, Lisbon, Portugal, Sept 6-10t 2016.
- Di Tommaso, M.R., Rubini, L., Pollio, C., *Transnational networks of knowledge co-producers. Heterogeneity, Complexity and Leadership in China-Europe research co-operations: The case of Health sector*, presented at CHINA GOES GLOBAL CONFERENCE, July 26th-28th 2016.
- Di Tommaso, M.R., Barbieri, E., Tassinari, M., *Selective Industrial Policies and Planning in China. Looking for Tools to mitigate Government Failures*, presented at CHINA GOES GLOBAL CONFERENCE, July 26th-28th 2016.
- Di Tommaso, M.R., Angelino, A., "Hanoi between Washington and Beijing. Vietnamese industrial development through export-led growth and selective planning", presented at CHINA GOES GLOBAL CONFERENCE, July 26th-28th 2016.
- Di Tommaso, M.R., Tassinari, M., Barbieri, E., Morleo, G., "Manufacturing development and industrial policy. The Korean way", presented at CHINA GOES GLOBAL CONFERENCE, July 26th-28th 2016.
- Di Tommaso, M.R., Barbieri, E., Tassinari, M., Marozzi, M., "Selective Industrial Policies and Planning in China. Looking for tools to mitigate government failures", presented at CHINA GOES GLOBAL CONFERENCE, July 26th-28th 2016.
- Di Tommaso M.R., Tassinari, M., Rubini, L., "Transatlantic Trade and Investment Partnership (TTIP). Riflessioni sulle implicazioni per l'industria Europea e Americana", presented at: XIII workshop c.MET05, Napoli, 15-16 Giugno 2016.
- Di Tommaso M.R., Qi, Y., M.R., Bonnini, S., *Focusing on Health Industry Supply in China. An empirical enquiry on Listed TCM Firms*, presented at: XIII workshop c.MET05, Napoli, 15-16 Giugno 2016.
- Di Tommaso M.R., Barbieri, E., Tassinari, M., *Tools for Selective Industrial policy: how and why sectors should be ranked*, presented at: XIII workshop c.MET05, Napoli, 15-16 Giugno 2016.
- Di Tommaso M.R., Sarcina, A., *La sostenibilità delle disparità territoriali nei percorsi di crescita e industrializzazione: il caso cinese*, presented at: XIII workshop c.MET05, Napoli, 15-16 Giugno 2016.
- Di Tommaso M.R., Barbieri, E., Tassinari, M., Marozzi, M., *Politiche industriali selettive in Cina*, presented at: XIII workshop c.MET05, Napoli, 15-16 Giugno 2016.
- Di Tommaso, M.R., *Beyond China. Challenges and Opportunities in other Asian Countries*, presented at "TECHNOLOGICAL INNOVATION WITH CHINESE CHARACTERISTICS, PROJECT: FP7-PEOPLE-MSCA, Università del Salento 7-8 Aprile 2016.
- Di Tommaso, M.R., Barbieri E., Tassinari, M., *La fragilità delle politiche industriali selettive. Settori strategici, interesse nazionale e scelte regionali*, presentato a: Incontri di Artimino sullo sviluppo locale - XXV edizione - Lo sviluppo locale in transizione: cittadinanza sociale, gestione della diversità e nuova industria, Prato 18-20 Novembre 2015.
- Di Tommaso, M.R., Barbieri, E., Tassinari, M., *Selective Industrial Policy in China: How to prioritize Industrial Sectors?*, presented at IIPPE - International Initiative for Promoting Political Economy, Sixth Annual Conference in Political Economy, Leeds, UK, Sept 9-11th 2015.

- Barbieri, E., Pollio, C., *China Economic Development and the distinctive role of Special Economic Zones*, presented at IIPPE - International Initiative for Promoting Political Economy, Sixth Annual Conference in Political Economy, Leeds, UK, Sept 9-11th 2015.
- Di Tommaso M.R., Barbieri E., Tassinari M., Marozzi M., *Industrial Policies and Planning in China. Looking for tools to mitigate government failures*, presented at: XII workshop c.MET05, Venezia, Università ca' Foscari Venezia, 10-11-12 Giugno 2015.
- Di Tommaso M.R., Sarcina A., Bonnini S., Marozzi M., *National industrial development and "territorial industrial inclusion: new evidences on the case of China*, presented at: XII workshop c.MET05, Venezia, Università ca' Foscari Venezia, 10-11-12 Giugno 2015.
- Di Tommaso M.R., special session at the XII workshop c.MET05 on CHETCH project: *Europe and China Health care industries*, June 2015, University of Venice.
- Di Tommaso M.R., Bonnini S., Iordan C., Cao L., *China Health Status: geographic imbalances, temporal dynamics, socio-economic and environmental explanatory factors*, presented at: XII workshop c.MET05, Venezia, Università ca' Foscari Venezia, 10-11-12 Giugno 2015.
- Di Tommaso, M.R., *Policy strategies for industry and development in contemporary global markets. Goals, Threads and Challenges*, presented at the Conference: Business and Public Management Policy in Europe and China, South China University of Technology, Guangzhou, CHINA, 9 May 2015.
- Di Tommaso M.R., in partnership with SCUT, *The Traditional Chinese Medicine Industry*, Guangzhou, May 2015.
- Di Tommaso, M.R., *International Industry and National Industrial Policy: the US, Europe and China*, Guest Speaker at Shenzhen University, Shenzhen, CHINA, 26 April 2015.
- Di Tommaso, M.R. (con L. Rubini) *Intangibles and the competition among nations: China vs. Italy in the American fashion market*, presentato a: Interdisciplinary Workshop on Intangibles, Intellectual Capital and Extra-financial Information, Ferrara, 18-19 September 2014.
- Di Tommaso, Marco R. (con S.Bonnini e A. Sarcina): *Industrial Growth and Regional Disparities in China*, presented at: XI workshop c.MET05, Ancona, June 2014.
- Di Tommaso, M.R., *International Industry and Industrial Policy. Theory, Practices and the on-going international crisis*, Guest Speaker at Jinan University, Canton (Guangzhou), China, 6 June 2014.
- Di Tommaso M.R., in partnership with SCUT, *The Europe and China Partnership: the case of the Health Industry*, Guangzhou, June 2014;
- Di Tommaso, M.R., *International Industry and Industrial Policy. Learning from Theory and Government Practices*, Guest Lecture at South China University of Technology, Business School, Canton (Guangzhou), China, 12 September 2013.
- Di Tommaso, M.R., *Industrial Policy in Contemporary International Markets. Theory, History, Practices*, Guest Lecture at Sun Yat-Sen University School of Government, Canton (Guangzhou), China, 9 September 2013.
- Di Tommaso M.R., Bazzocchi L., *Cina contemporanea: Un'analisi sulle politiche per la promozione della specializzazione industriale a livello territoriale*, presented at: Governance del territorio: sviluppo industriale sostenibile, politiche per l'innovazione e internazionalizzazione, X° C.met05 Workshop", Firenze, 17-19 July 2013.
- Di Tommaso M.R., Sarcina A., Bonnini S., *Industrializzazione e squilibri territoriali: un'analisi esplorativa dedicata al caso cinese*, presented at: Governance del territorio: sviluppo industriale sostenibile, politiche per l'innovazione e internazionalizzazione, X° C.met05 Workshop", Firenze, 17-19 July 2013.
- Rubini L., Barbieri E., *Percorsi evolutivi nel sostegno alle imprese in Cina. Un'analisi delle imprese leader e riflessioni sulla politica industriale*, presented at: Governance del territorio: sviluppo industriale sostenibile, politiche per l'innovazione e internazionalizzazione, X° C.met05 Workshop", Firenze, 17-19 July 2013.
- Petti C., Podetti S., Rubini L., *Innovazione in Cina: chi è il vero imprenditore?*, presented at: Governance del territorio: sviluppo industriale sostenibile, politiche per l'innovazione e internazionalizzazione, X° C.met05 Workshop", Firenze, 17-19 July 2013.
- Di Tommaso, M.R., *"Smart industries". Politica industriale, reti della conoscenza e relazioni economiche Italia-Cina*", 2012 Sino-Italy Economic Forum, Naples, 19 November 2012.

- Di Tommaso, M.R., *Trecentoventisei città industriali cinesi: domanda cinese e offerta italiana*, presented at INARCH - National Architecture Institute, Roma, 15 October 2012.
- Di Tommaso, M.R., *"Hot-topics" in the contemporary debate about (Chinese) Industrial Clusters*, presented at "New challenges for the European Cluster Observatory, Workshop organised by the European Union Directorate-General for Enterprise and Industry, Modena, 11 October 2012.
- Di Tommaso, M.R., Rubini, L., *Made in China" really endangering "Made in Italy"? A study of price differentials in traditional sector exports*, prepared for the EPI Conference «The Role of Large Emerging Countries in the World Economy: Threats and Opportunities for European Firms?» Parma, 18-19 June 2012.
- Di Tommaso M.R., Barbieri E., *Innovation policies and local industrial development in contemporary Chinese Industry. An empirical analysis*, prepared for the EPI Conference «The Role of Large Emerging Countries in the World Economy: Threats and Opportunities for European Firms?» Parma, 18-19 June 2012.
- Di Tommaso M.R., *Il secolo cinese: concrete opportunità di crescita per l'industria italiana nella Cina contemporanea*, presented at the workshop: "Evoluzione del consumo in Cina e opportunità per le aziende pratesi", CEDIC-Polo universitario pratese, Prato, 14 June 2012.
- Di Tommaso, M.R., Barbieri, E., *Politiche per l'innovazione in Cina: analisi territoriale in Guangdong*, ninth c.MET05 workshop, Ancona, 7-8 June 2012.
- Di Tommaso M.R., *Industria italiana e industria cinese*, presentato al Convegno "IMPRESA E DIRITTO. Italia e Cina a confronto", University of Macerata and Confucius Institute, Macerata, Italy, 4th and 5th October 2011.
- Rubini L. (with M. Schenkel and Motta L.), *Clusters in Italy: An updated picture of the Italian experience*, presented at the International Forum and Learning Program: Guangdong Specialized Towns. Development Policy and Strategy, Beijiao Town, Shunde District, 6-8th April 2011.
- Barbieri E., *Local development policy in Guangdong: policy efficiency and policy effectiveness*, presented at the International Forum and Learning Program: Guangdong Specialized Towns. Development Policy and Strategy, Beijiao Town, Shunde District, 6-8th April 2011.
- Di Tommaso M.R., *Local development policy: international literature and practices. Building on the Guangdong specialized towns program*, presented at the International Forum and Learning Program: Guangdong Specialized Towns. Development Policy and Strategy, Beijiao Town, Shunde District, 6-8th April 2011.
- Di Tommaso M.R., *Economic Development and Industrial Policy in Southern China*, presented at the International Workshop "Economic Development and Regional Differentiation in China: Trends and Opportunities", Florence, 10th November 2010.
- Barbieri E., Di Tommaso M.R. and Rubini L., *Industrial policy in Southern China: beyond the Specialized Industrial Cluster Program*, presented at the International Conference on Small Business Industrial Clusters in China and Italy, Pescara-Chieti, 28-29 May 2010.
- Di Tommaso, M.R., "Planning and Policies in Guangdong Province. What can we learn", presented at the OECD Guangdong Territorial Review, OECD-Ministero Sviluppo Economico, Presidenza Consiglio dei Ministri, Roma, 5 May 2010.
- Di Tommaso, M.R., "New opportunities for the development of new economic relations between China and Italy: investing in the Health Industry", Shanghai Government Health Bureau, Shanghai, China, 15 March 2010.
- Di Tommaso, M.R., "The competition between "Made in Italy" and "Made in China" in international markets: what do we learn ?", Chongqing University, Chongqing, China, 13th March 2010.
- Di Tommaso, M.R., "New opportunities for the development of the economic relations between China and Italy", Consulate General of Italy in Guangzhou, Guangzhou, China, 10th March 2010.
- Di Tommaso, M.R., "Politiche per lo sviluppo industriale in Cina. Un percorso interpretativo", presented at "Industria Asiatica e il "nostro sviluppo locale", Università L'Orientale, Napoli, 26-27 February 2010.
- Di Tommaso, M.R., "Local Development in Southern China", presented at "The development of SMEs: policies, actors and problems. A comparison between Japan, China, Argentina and Italy, Istituto Italo-Latino Americano, Rome, 15th January 2010.
- Di Tommaso, M.R., "Le produzioni "Made in Italy" nel contesto internazionale. Novembre 2009: alcune

riflessioni per il dibattito di politica industriale”, presented at the workshop: “Misure anticrisi e ristrutturazione industriale”, Facoltà di Economia Università degli Studi di Parma, 5th November 2009.

- Di Tommaso, M.R., “Measuring the intangible contents of goods: the “made in Italy” and “made in China” competition”, EIASM Workshop on “Visualising, Measuring, and Managing Intangibles and Intellectual Capital”, Dresden, Germany, 8th October 2009.
- Rubini L. (with Di Tommaso M.R.), “Made in Italy” e “Made in China” in Europe and in the United States: policy implications in crisis times, XXXIII Convegno Nazionale di Economia e Politica Industriale, Ferrara, 25-26 September 2009.
- Di Tommaso, M.R., “China and Italy in the global contemporary markets”, Cervia International Summer School, Istituto per l’Europa Centro-Orientale e Balcanica – University of Bologna, Italy, 11th September 2009.
- Di Tommaso, M.R., Endogenous Institutional Change. Discussing the Case of China, Convegno nazionale AIS-ELO - Associazione Italiana di Sociologia, sezione Economia, Lavoro e Organizzazione Sviluppo, Cagliari, 17-18 September 2009.
- Di Tommaso, M.R., Local Development in the contemporary international scenario: Firms strategies and industrial policies, presented at Seminar on Regional and Urban Development, OECD-National and Development Reform Commission-China Development Research Foundation, Beijing, 26th June 2009.
- Di Tommaso M.R., Made in Italy versus Made in China. Il confronto nei mercati internazionali tra produzioni italiane e cinesi, Scuola Superiore dell’Università degli Studi di Udine, Udine, Italy, 1st December 2008.
- Rubini L. (with Baradel, A. and Di Tommaso M.R.), Export overlap between “Made in Italy” and “Made in China”. Data analysis and industrial policy implications, EUNIP 2008, European Network on Industrial Policy, Annual Conference, San Sebastian, Spain, 12/09/2008.
- Barbieri E. (with Di Tommaso M.R. and Huang, M.), Government Policy and Firm Strategy in Southern China: Western Categories and Oriental Practices, EUNIP 2008, European Network on Industrial Policy, Annual Conference, San Sebastian, Spain, 12/09/2008.
- Barbieri E. (with Di Tommaso M.R. and Huang M.), “Government Policy and Firm Strategy in Southern China Specialised Towns: Western Categories and Oriental Practices”, presented at the conference “China’s Three Decades of Economic Reform”, 19th Chinese Economic Association Annual Conference, University of Cambridge, Cambridge, United Kingdom, 1-2 April 2008.
- Di Tommaso M.R., Contemporary International Competition in “Knowledge-intensive Industries”: Firm Strategy and Industrial Policy perspectives. Studying the case of “Made in Italy” and “Made in China”, presented at the South China University of Technology, Guangzhou (China), 28th April 2008.
- Di Tommaso M.R., “Industria Italiana e Domanda Cinese”, presented at the Conference: Gli scenari dell’Asia contemporanea tra locale e globale, Università Orientale di Napoli, Napoli, Italy, 12/ 3/2008.
- Barbieri E. (with Di Tommaso M.R.), Local Development in Southern China: the Two Hundreds “one-city-one-product” towns, EUNIP 2007, European Network on Industrial Policy, Annual Conference, Prato, Italy, 12-13 September 2007.
- Barbieri E. (with Di Tommaso M.R.), Local Development in Southern China, paper presented at XIV Scientific Conference AISSEC (Associazione Italiana per lo Studio dei Sistemi Economici Comparati), Faculty of Economics, Parma, Italy, 21st June 2007.
- Di Tommaso M.R., Foreign Direct Investment in ASIA. What about Italy and Vietnam?, presented at the Conference “Italy-Vietnam: Production, Markets And Co-Operative Relations”, Hanoi, Vietnam, 25th May 2007.
- Di Tommaso M.R., Studying the Emilia Romagna Region in a perspective of industrial collaboration with China, paper presented at SCUT, Guangzhou (China), 14th September 2006.
- Di Tommaso M.R., Italia-Cina: modelli di sviluppo locale a confronto, paper presented at the Guangdong Government Municipality of Zhouhai, Guangdong (China), 17th September 2006.
- Di Tommaso M.R., Dinamiche di sviluppo locale in Cina e le potenzialità per l’industria italiana, paper presented at the Conference: “Italia-Cina: esperienze, strategie e modelli regionali a confronto”, Bologna, Italy, 14th July 2006.

3) Promoted seminars and workshops - selected

- **C.MET05 Research Meeting:** “China and International Manufacturing”. Speakers: Hailin Lan, Marco R. Di Tommaso, Manli Huang, Elisa Barbieri, Laretta Rubini, Mattia Tassinari, Zhang Junxiu, Hu Qizh, Liu Jun, Zhan Ruoting, Li Qiang, Long Zhihe, Li Li, Yue Qi; University of Ferrara, 22 January 2016.
- **Business and Public Management Policy in Europe and China**, the Business School of the South China University of Technology, Guangzhou, CHINA, 9 May 2015.
- **International Forum and Learning Program: Guangdong Specialized Towns. Development Policy and Strategy.** Speakers: Elisa Barbieri, Marco Di Tommaso, Jingtuo Ye, Paolo Miraglia del Giudice, Ji Ci Wang, Donato Jacobucci, Zheng Ping Fu, Ziran Zhong, Pietro Masina, Hai Feng Sun, Marina Schenkel, Stuart Schweitzer. Beijiao Town, Shunde District, CHINA, 6-8th April 2011.
- **Joint Research Colloquia: Company Strategy and Government Industrial Policy – works in progress and proposals for a common research agenda.** Speakers: Elisa Barbieri, Marco Di Tommaso, Zhong Fe, Manli Huang, Donato Iacobucci, Junfeng Liao, Pietro Masina, Zhenquan Sha, Xiaoyu Wang. South China University of Technology, CHINA, 12th April 2011.
- **Joint Research Laboratory: Firm Strategy and Government Industrial Policy.** Speakers: Marco Di Tommaso, Manli Huang. South China University of Technology, CHINA, 29th April 2009.
- **International Forum: Emerging Issues in International Contemporary Industry: Firms Strategies and Government Policies in crisis times.** Speakers: Marco Di Tommaso, Elisa Barbieri, Laretta Rubini, Danming Lin, Yan Huang, Zhong Qin, Yinghui Fan, Xu Zhongling, Kong Jing. Shantou University, CHINA, 24th April 2009.
- **Research Colloquia: informal meeting for the exchange of views.** Speakers: Marco Di Tommaso, Elisa Barbieri, Laretta Rubini, Jiang Wei, Zhou Min-Fei, Yongsheng Xiang, Kong Xiaolei. Zhejiang University, Hangzhou, CHINA, 22nd April 2009.
- **Seminar: Make it different! Contemporary International Competition in “Knowledge-intensive Industries”: Firm Strategy and Industrial Policy perspectives. Studying the case of “Made in Italy” and “Made in China”,** Speech by Prof. Di Tommaso, Canton (Guangzhou), SCUT – South China University of Technology, CHINA, April 2008.
- **Workshop: Italy and China: Studying the Emilia Romagna Region in a perspective of industrial collaboration with China**, promoted by the University of Ferrara for Italian Government, (Speakers: Mr. Campagnoli, Prof. Di Tommaso, President of the Emilia Romagna Region Errani, Prof. Lan, Prof. Long) Canton (Guangzhou), SCUT – South China University of Technology, CHINA, September 2006.
- **Workshop “Business, Industry and Development in Southern China”,** promoted by the University of Ferrara in the framework of the “China and Italy Research and Learning Project” and in collaboration with SCUT, (Scientific Committee: Prof. Di Tommaso, Prof. Lan; Prof. Long), Canton (Guangzhou), SCUT – South China University of Technology, CHINA, June 2006.
- **Workshop: “Territorial and administrative aspects of Guangdong industrial policy”** promoted by the University of Ferrara in the framework of the “China and Italy Research and Learning Project” and in collaboration with SCUT. Among the participants: Prof. Long, Prof. Lan, Prof. Yang, Prof. Di Tommaso, Dr. Barbieri, Dr. Farini. Canton (Guangzhou), SCUT – South China University of Technology, CHINA, June, 2006.
- **Seminar: “Regional support to the international presence of Italian firms: the case of Emilia Romagna, an alternative approach to districts”,** speech by Dr. Elisa Barbieri, Canton (Guangzhou), SCUT-South China University of Technology, CHINA, April 2006.
- **Workshop: “Perspectives on Industrial Development in Southern China”** promoted by the University of Ferrara in the framework of the “China and Italy Research and Learning Project” and in collaboration with SCUT. Among the participants: Prof. Long, Prof. Lan, Prof. Yang, Prof. Sun, Prof. Di Tommaso, Dr. Elisa Barbieri. Canton (Guangzhou), SCUT – South China University of Technology, CHINA, April, 2006.
- **Workshop: “Italian clusters and Chinese specialised towns: a comparative view”** promoted by the University of Ferrara in the framework of the “China and Italy Research and Learning Project” and in collaboration with SCUT. Among the participants: Prof. Long, Prof. Lan, Prof. Yang, Prof. Sun, Prof. Di

Tommaso, Dr. Barbieri. Canton (Guangzhou), SCUT – South China University of Technology, CHINA, April, 2006.

- **Workshop: “Cluster and Specialised Towns in Guangdong Province”** promoted by the University of Ferrara in the framework of the “China and Italy Research and Learning Project” and in collaboration with SCUT, (Scientific Committee: Prof. Di Tommaso, Prof. Lan, Prof. Long), Canton (Guangzhou), SCUT – South China University of Technology, CHINA, November 2005.
- **Workshop: “Cluster and Industrial Development”**, promoted by the University of Ferrara in the framework of the “China and Italy Research and Learning Project” and in collaboration with SCUT, (Scientific Committee: Prof. Di Tommaso, Prof. Lan, Prof. Long; among the participants: Prof. Li, Prof. Wang, Prof. Bellandi, Prof. Iacobucci, Dr. Farini, Dr. Gavazzoni, Dr. Baradel, Dr. Caloffi), Canton (Guangzhou), SCUT – South China University of Technology, CHINA, April 2005.
- **Round Table: “Italy and Guangdong: Challenges and opportunities for Firms, Territories and Institutions”**, promoted in the framework of the “China and Italy Research and Learning Project” and in collaboration with Italian General Consulate and Lombardia Government Region, Speech by Prof. Di Tommaso, Canton (Guangzhou), SCUT – South China University of Technology, CHINA, November 2004
- **Workshop: “Local Industrial Development and Firms Strategies”**, promoted by the University of Ferrara in the framework of the “China and Italy Research and Learning Project” and in collaboration with SCUT, (Scientific Committee: Prof. Di Tommaso, Prof. Lan), Canton (Guangzhou), SCUT – South China University of Technology, CHINA, June 2003.
- **Workshop: “Local Industrial Development and Firm Strategies”**, promoted by the University of Ferrara in the framework of the “China and Italy Research and Learning Project” and in collaboration with SCUT, (Scientific Committee: Prof. Di Tommaso, Prof. Lan), Canton (Guangzhou), SCUT – South China University of Technology, CHINA, November 2002.
- **The Second China Research and Learning Forum: “The Role of Cooperation among Firms and among Nations”** promoted by the University of Ferrara in collaboration with SCUT, the University of Birmingham (UK), The Institute for Industrial Development Policy, the Guangdong Province Developing Planning Committee, the Italian Consulate in Guangdong (Scientific Committee: Prof. Bianchi, Prof. Di Tommaso, Prof. Lan, Prof. Long, Prof. Sugden, Dr. Rubini), Canton (Guangzhou), SCUT – South China University of Technology, CHINA, June 2002.
- **Seminar: “The international debate on SMEs: what have we learned?”**, speech by Prof. Di Tommaso, Canton (Guangzhou), SCUT – South China University of Technology, CHINA, March 2001.
- **The First China Research and Learning Forum: SMEs, Industrial Development and Policy**, promoted by the University of Ferrara in collaboration with SCUT, the University of Birmingham (UK), The Institute for Industrial Development Policy, the Guangdong Province Developing Planning Committee, the Italian Consulate in Guangdong (Scientific Committee: Prof. Bianchi, Prof. Di Tommaso, Prof. Lan, Prof. Long, Prof. Sugden, Dr. Rubini), Guangzhou, SCUT – South China University of Technology, CHINA, March 2001.

(4) Exchange of Scholars and Networking

- 2014-on going: professors and researchers mobility between China and Italy in the framework of the CHETCH project financed within the (FP7) The Seventh Framework Program of The European Union for Research and Technological Development (Lihua CAO, Yue QI, Stefano BONNINI, Marco DI TOMMASO)
- 2009-on going: Joint PhD programme (Economics and Business Studies) South China University of Technology and University of Ferrara.
- 2002- on going: research periods, study tours of Professors of the Business School of SCUT at the Faculty of Economic Studies of the University of Ferrara (Prof. Lan, Prof. Long, Prof. Li, Prof. Yang, Prof. Huang).
- 2002-ongoing: Research periods, study tours of Professors of the Faculty of Economic Studies of the University of Ferrara at SCUT Prof. Di Tommaso, Prof. Rubini, Dr. Barbieri.
- 2008 Prof. Di Tommaso appointed as Honorary Professor at SCUT (South China University of Technology), China
- 2011 Prof. Di Tommaso re-appointed as Honorary Professor at SCUT (South China University of Technology), China
- 2007-2008: Post-Doc of the Business School of SCUT for research visiting period at the Faculty of Economic Studies of the University of Ferrara: Dr. Manli Huang.
- 2006- 2007, directed by Prof. Di Tommaso and Prof. Lan, a permanent Research and Learning Desk has been established in Guangzhou at the Business School of the South China University of Technology. In this period, joint applied research activities involving several Italian and Chinese scholars have been promoted.
- 2004-2005: Phd of the Business School of SCUT at the Faculty of Economic Studies of the University of Ferrara: the enrolment of PhD students of the SCUT's Business School at the annual Summer School on Industrial Development Policy promoted by the University of Ferrara and the University of Birmingham: Min Wang, Peng Xinyu, Huang Manli, Yan Sun, Hongming Xie.
- 2004-2007: PhD of the Faculty of Economic Studies of the University of Ferrara for Visiting periods at the Business School of Scut: Dr. Annalisa Baradel, Dr. Enrico Gavazzoni, Dr. Gianluca Farini.

(5) Teaching and Learning Programmes

The **China and Italy School of Policy (CISP)** project started in 2006 at the University of Ferrara (Italy), as a hub of a wider network of Italian universities, research centres and Scholars. It offers advanced learning programs in Italy on international industry, company strategies and government development policies.

Started as a program for Chinese top officials and policy makers, since 2010 the School also includes a second parallel curriculum addressed to Chinese managers and entrepreneurs.

Since 2006, many editions already took place. **Up to 2016:**

- 14 editions have been implemented;
- more than 400 Chinese participants have enrolled;
- more than 150 speakers and lecturers have been involved;
- more than 100 companies and institutions have cooperated;

For further details on the China and Italy School of Policy, see www.cisp-project.it